



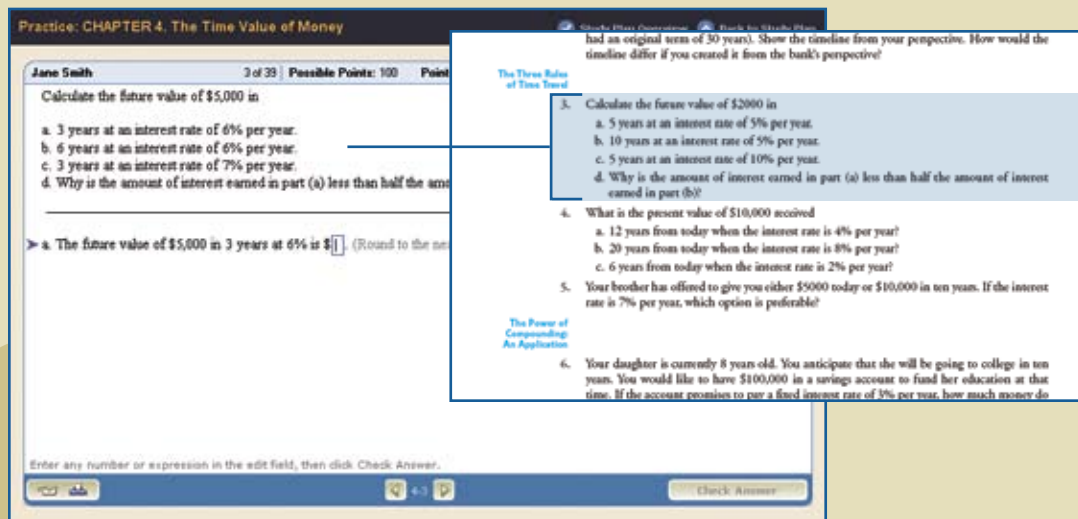
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HANDS-ON PRACTICE. HANDS-OFF GRADING.

MyFinanceLab, a fully integrated homework and tutorial system, revolutionizes homework and practice for managerial finance, investments, and MBA-level corporate finance.

MyFinanceLab features:

- Algorithmically-generated problems.
- Pre-loaded problem sets and hands-on, targeted practice.
- A personalized Study Plan, generated from each student's results.
- The partial credit system, which rewards students for their efforts.
- An Online Gradebook, which track students future results for homework, quizzes, and tests.



Seamless integration of assessment and textbook

Online homework problems in MyFinanceLab mirror the text's end-of-chapter problems, insuring that the level and approach of questions is in line with the textbook material.

Using quality content based on problems from the textbook itself, MyFinanceLab is designed as a self-study tool for students—with built-in assessment management functionality for instructors who want it.



Available with these Addison-Wesley textbooks:



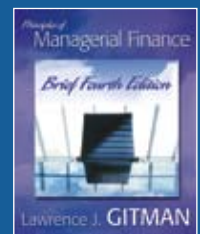
Corporate Finance plus MyFinanceLab
by Jonathan Berk and Peter DeMarzo

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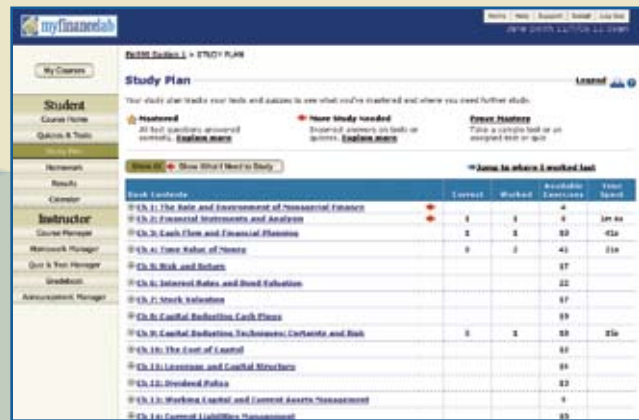
HIGHLIGHTS OF MyFINANCELAB

MyFinanceLab gives students practice essential to learning finance.



Algorithmically generated values

End-of-chapter problems with algorithmically generated values give students additional opportunities for practice and mastery and can be assigned by professors in MyFinanceLab.



Hands-on, targeted practice

Students can take pre-loaded practice tests for each chapter. Based on those results, MyFinanceLab generates a Study Plan so students can focus their study efforts and practice any areas they still need to review. Practice problems include links to targeted tutorial help like guided solutions, spreadsheets, or related pages in the eText.



Online Gradebook tracks student performance

MyFinanceLab saves time by automatically grading students' work and tracking results in a powerful Online Gradebook.



Partial credit systems

Rather than simply scoring an entire problem right or wrong, our partial credit systems reward students for their efforts.

For *Corporate Finance*, by Berk and DeMarzo, a revolutionary hint and partial credit system allows students to select and “pay for” a hint if they need help solving a problem.

To learn more about MyFinanceLab, contact your local Addison-Wesley representative or go to www.myfinancelab.com



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